

NCMTA Executive Board Meeting Minutes

Thursday October 5, 2017

Home of Mayor and Mrs. Peel, Elizabeth City, NC

*Please note that written reports submitted prior to the meeting are included here, and that motions are underlined and in bold font. Kerry Carlin read or discussed reports of those not present.

I. Call to Order and Roll Call: Meeting called to order by President Karry Carlin at 19:25 with thanks given to the Peel's for hosting us. Thanks given to Vicky Fischer and Walter Swan and all those instrumental in producing this year's conference.

II. Approval of the Agenda: There were no objections to the agenda.

III. Approval of the Minutes from May 2017 NCMTA Board Meeting: There were several minor corrections made. **Motion made to approve:** Pat King moved and Cathy Kreplin seconded.

IV. Executive Officer Reports:

- a. **President:** Kerry Carlin read the last two paragraphs of his report which follows.

MTNA

- I attended the MTNA Summit, September 8-10, 2017 in Cincinnati
The Summit is a highly organized, beautifully choreographed meeting of the MTNA Presidents and some Presidents-Elect organized by the national offices. Meeting with the national officers and staff and getting their perspective from the top level is very helpful. The greatest benefit, however, is to be able to meet and converse with the other state presidents and presidents-elect to share concerns, successes and ideas. One of the many excellent aspects of this summit is that most of the information is posted online for all to peruse:

https://www.mtna.org/MTNA/Engage/Summit_for_MTNA_Leadership/Summit_for_MTNA_Leadership.aspx

On this site you will find the following:

Summit 2017 Resources

[2018 MTNA National Conference PowerPoint](#)

[Antitrust Compliance Training Handout](#)

[Antitrust Compliance Training PowerPoint](#)

[Financial Presentation PowerPoint](#)

[MTNA New Initiatives](#)

- A major event of the Summit was the announcement of the new MTNA Two Piano Competition sponsored by Stecher and Horowitz. This is an exciting new venture. Check it out:

https://www.mtna.org/MTNA/Engage/Two_Piano_Competition/Two_Piano_Competition.aspx

SOUTHERN DIVISION

- At the Summit for MTNA Leadership, state meetings took place for organizations of similar size. This meeting was conducted by NCMTA's Diane Blanchard, South Division Director-Elect.
- Southern Division attendees met at the MTNA Summit under the leadership of Southern Division Director, Kevin Chance. Diane Blanchard acted as secretary for this session.

- I presented a quick summary of NCMTA activities in this meeting.
- It was decided in this meeting to return to hosting a Southern Division reception following the division meeting. All states are asked to contribute toward this event.

NCMTA

- The NCMTA President's office requires almost daily vigilance since questions, emails, deliberations, decisions, frets, concerns and thanks are 24/7.
 - We are happy to be attending the 59th Annual NCMTA Conference at Elizabeth City State University and especially thank Vicky Fischer and Walter Swan for putting this together.
 - At the close of the 2017 NCMTA Conference I will be stepping down as President of NCMTA. I am looking forward to still being engaged with NCMTA as Immediate Past President and will whole-heartedly lend my support to our new NCMTA President, Vicky Fischer. I also look forward to Jeanine Skinner's skills in putting together our next two conferences as presumed President-Elect.
 - I appreciate the trust you placed in me when you elected me as President of NCMTA. I feel that I have done some good work for the association, although time constraints may have kept me from accomplishing as much as I would have liked. But I believe that I have left NCMTA in good condition to pass on to the next leaders.
- b. President-Elect and Local Chair:** Vicky Fischer emphasized how important the local chair is to the NCMTA Conferences and presented a plaque to Walter Swan thanking him for his work. This is the first time that we have been in this part of NC and also at a historically Black college. She also presented the Peel's with a gift of home canned goods from Western NC and thanked them for hosting us. The schedule for the conference is her main report. Vicky updated us on numbers for the conference. The decorations for the banquet tables were arranged by Cathy Kreplin who found sponsors to support the young lady who created the decorations. Cathy has also arranged for public school teachers to be able to earn CEU's for their attending the conference. Vicky submitted the following report:

"The schedule is my main report.

Our numbers are about the same as last year. Definitely missing some of our regulars, but have picked up almost the same number of first-time registrants

Thanks to ECSU, esp. Walter Swan, Misty East and the administration and staff of music dept

Presiders: please check that all is in order before your session, and contact Walter or me if your presenter needs anything

Announcing 2018 Conference site: 2018 UNCSA

NC MTNA COMPETITIONS: I strongly feel that we should reunite with conference. Separating the two events was an interesting idea, which we tried this year. In my view, not successful, and have taken executive position with next conference hosts that we would hold competitions at conference. NEED APPROVAL

MTNA Leadership Summit: Materials available

Announce that Billy Shaw has resigned as marketing director, so this year no income. NEED BOD TO MAKE DECISION ON HOW TO GO FORWARD

Deadlines and content of journals and conference bulletin. Need to make sure all the dates etc. jive--- (hotel cutoff date was same day fall journal arrived in the mail; many changes after aug 1 (journal) and Aug 15 (conference bulletin) deadlines.

Looking forward as president:

Yes winter meeting of the new board

Revisions of job descriptions

Strategy going forward with marketing director

Following through on Theory discussion

Following through on new association discussions

Promote MTNA programs

- a. E-Festival
- b. New website
- c. Webinars
- d. National conference
- e. Certification

Meet with webmaster, editor and pres-elect to clarify ground rules and protocols for publications and website

I believe in teamwork. If I mess up please yell at me.”

- c. **VP/Membership:** Tonya Kirk announced that we have one new 50 year member, Dorothy (Janie) Bostick. We have 493 members and we are getting requests for information from Elizabeth City professors. Take a look at her email about “find-a-teacher” sites from other states. Tonya submitted the following report:

Current NCMTA Membership: 490. NCMTA Membership October 2016: 502. NCMTA Membership October 2015: 491

-NCMTA has one 50-year member this year, Dorothy Bostick of Wilson.

-The membership form continues to be consistently utilized by visitors to the website.

-E-blasts from the President, as well as other communications, have been distributed to membership. Please take a moment to look at the following websites of other associations and view their “Find a Teacher” section. Something similar to one of these is what I would like NCMTA to consider.

<https://www.tmta.org/teachers/find-a-teacher/>

<http://www.capmt.org/find-a-teacher.html>

<http://www.msmusicteachers.org/findteacher.php>

- d. **VP/MTNA Foundation Report:** Dylan gave the following report.

“VP Foundation

I am making a few tweaks to the State/National donation process this year including: placing a list on each banquet table that details all the causes to which state and national donations can go (that way, you don’t have to listen to me read them all to you after your long, tiring day); each donation envelop will now include a small square of paper upon which those who donate may place their name for the Saturday raffle drawing (in the past, names of all those who donated had to be handwritten on scraps of paper for the raffle — this will save a ton of time and last-minute freneticism).”

Arts Advocacy and Awareness: Nothing much to add here, except that I will be giving a talk during this conference on a new approach to arts advocacy / awareness.

- e. **Treasurer:** Sue Aceves submitted the following report. She did find a duplicate in the budget for the commissioned composer expense. **Motion:** Sue Aceves made a motion to approve the budget for 2017-2018 biennium. Frank Pittman seconded. It passed unanimously. Sue pointed out that the budget is very fluid and in constant change.

“Balance as of 3 October 2017: \$30,334.56

Conference expenses to come out of this

Fiscal year ending balance (June 30, 2017): \$23,894.90

Profit/Loss July 2016-June 2017:

Income: \$48,182.68

Expenses: \$50,696.64

Profit/Loss July 2015-June 2016:

Income: \$52,096.62

Expenses: \$41,593.40

Morgan Stanley Account (8/31/17): \$7,718.12

76 Conference Registrants as of 30 September: 8 new members, 6 students, 20 first time attendees, 33 NCTM members

Teaching areas include: piano, voice, flute, guitar, ukulele/recorder, Composition, general music

Meals: 22 Board of Directors, 41 Friday Lunch, 59 Friday Banquet, 43 Saturday Lunch, 50 Saturday Banquet.”

- f. **Secretary:** Debra Heath stated that her report is the minutes that she produces for each meeting.
- g. **Past President:** Thomas Swenson stated he had no report and this is his last meeting on the NCMTA Board of which he has been a part for 10 years.

V. Board of Directors Reports:

- **MTNA Competition Chair (Kerry Carlin):** Kerry submitted the following report. The numbers were high because we had originally scheduled the competitions on Saturday. Much thanks to Kent Lyman for all that he had to do to make the competitions at Meredith College possible.

“And as many of you know, in a weak moment I agreed with myself to be Acting Chair of the NC MTNA Competitions. Although that event doesn't happen until October 27/28, much of the preliminary work had to be done in the past two weeks because of the September 13 competition deadline set by national. Hopefully you have seen Kent Lyman's excellent report on his activities preparing for Meredith College to host the competitions. Great thanks are due to Kent, who was not only willing to put in the great amount of on-site work that is necessary to host the competitions, but at a time that was difficult for him since he was preparing for a sabbatical leave. Please thank Kent profusely and often.

I also want to thank the Competition Coordinators: Cynthia Lawing, Young Artist Division; Kent Lyman, Senior Division; and Brad Hunnicutt, Junior Division. They have had to do a great deal of work in a short time, and it is greatly appreciated. And I want to thank Lindsay Tomczak (formerly Brooks) for her willingness to step in to run the senior competitions while Kent is on sabbatical leave.

Here is a summary of the competition numbers: There will be 81 contestants in the NC MTNA Competitions. The number of entries in each area are: Junior Piano--15 contestants; Senior Piano—26 contestants; Young Artist piano--8 contestants; Junior Strings--8 contestants; Senior Strings—10 contestants; Young Artist Strings--3 contestants; Junior Woodwinds--1 contestant; Senior Woodwinds--6 contestants; Young Artist Woodwinds--3 contestants; Chamber Winds--1 ensemble. Those divisions with just one contestant are automatically advanced to the division level.

Because of the large number of contestants in the Senior Piano Division, that competition will take place over two days--October 27 and 28. Once they are developed, the competition programs will be posted to the website and email blasts will try to coax our members to attend the competitions."

- **Webmaster:** Carolyn Bryan's report is the website! Kerry reminded the section chairs to check their specific link on the website. Make sure it is all correct, including the subdivisions under you. If there is an issue or a correction, go directly to Carolyn and cc to the president. She prefers you to write exactly what you want.
- **MTNA Certification:** Eden Esters Brown submitted the following report. She will be recognizing ML Norwood at the banquet at the conference.

"Congratulations to ML Norwood who has completed her permanent certification this year!!

We currently have one member in process of completing MTNA certification, who should be completing by the Spring. There are no newly certified members since our last conference.

There will be certification table set up in the exhibitors area during Friday and Saturday of the conference. I will be sitting at the table at various times during the conference, and a contact sign-up sheet, along with flyers and brochures will be available for people who stop by."

- **Planning Senate Chair:** The planning committee consists of past presidents and they meet once a year at the annual conference. Paul Stewart submitted the following minutes for their last meeting in October 2016 with some May 2017 comments.

"Consideration for the NCMTA Board:

Print a separate Competition Program Conference Booklet
Include a separate fee on the Conference Registration Form
Include the Program Booklet Fee on the front cover
Students would receive a single sheet of their particular competition schedule

Consideration for the NCMTA Board:

For a Trial Year, hold the 2017 MTNA/NCMTA Competition on a later date from the early 2017 Fall Conference

Hold the MTNA/NCMTA Competition in a more central location

Host a Winners Recital after the competition

Information presented by the planning senate chair at the May 20, 2017 Board Meeting, Ruggero Piano, Raleigh

New NCMTA Duet Offering, 2017 = 26 teams – 52 participants) Search for ways to continue the promotion of this important offering.

Marie Burnette homage tribute was printed in the "Passages" June/July AMT. (Photo and Professional summary.)"

- **Editor:** Annette Shaw's reports are in the NCMTA publications, including the Fall Journal and the NCMTA Conference Bulletin which is online and available in print at the NCMTA Conference.
- **Marketing Director:** Kerry announced that Billy Shaw has resigned secondary to not having time to devote to the position. Vicky stated that it was a great being able to work with a marketing professional which helps the VP produce the NCMTA Conference. We need to decide how we want to go forward with a professional in the position. It will be discussed in January. We have very little in income from exhibitors this year. The position was commission based. Gordon Kreplin asked if Billy Shaw could write down how and what he did so there would be help for anyone following him.

- Piano Teachers Chair:** Pamela Mullins thanked all those who have assisted her in the position including Frank Pittman and Vicky Fischer. She is stepping down and Tonya Kirk will be assuming the role of Piano Teachers Chair. She announced that Dr. Jay Grimes has donated money to cover the cost of facilities at UNC Charlotte for NCMTA to use for the district and the state NCMTA Piano Festivals. The voice and instrumental sections are meeting with the piano section to discuss long term goals for piano festivals being more inclusive. An Ad Hoc committee of Margaret Evans, Barbara Furr, ML Norwood, Tonya Kirk, Frank Pittman and Pamela Mullins to discuss issues with the Piano Festival. Voice and Instrumental sections are invited to meet with the Piano Section in an effort to make the music festivals more uniform. Frank Pittman discussed Honors Recitals and what ideas are being considered to make them better and of a higher quality. Vicky would like to see us discuss all the views. She is concerned about having the Honors Recitals separate from the conference, the host institutions really would like to see young students and their families come to their institution. The pros and cons of having the Honors Recitals on the day of the competitions versus at the conference and in what manner plus many different viewpoints of the problem were discussed at length. Also discussed was how having the MTNA competitions separate from the conference is affecting the conference. Proposal: Students that earn Highest Honors at State East and State West would perform in an Honors Recital the day of State East or State West approximately around 3:00 in the afternoon; and that the judges would choose 2 recitalists from each studio to perform at the State Conference. Pamela and Frank suggest trying it for a year. Thomas feels that this is a Piano Section issue except how it affects the conference. After lengthy discussion, Pamela made the following **MOTION: Performance Festivals have a recital at the end of State East and State West for all students who have earned Highest Honors that day. All Senior categories that earned Highest Honors at state will be invited to perform at the State Conference.** Motion was seconded. The motion passed unanimously. Pamela submitted the following report:

“Piano Section Report
Secured Willis Deloney as our concert artist and Lisa Bastien as Conference Pedagogue
Conferred with President-Elect Dr. Fischer Faw concerning many conference details
Appointed an Ad Hoc committee to study NCMTA Piano Performance Festival concerns,
met with Ad Hoc committee In May, and presented recommendations of Ad Hoc committee to Piano Section via email Tuesday, September 26, 2017
Sent request for Piano Section Agenda to Piano Section members mid - September
Planned Agenda for 2017 Piano Section Meeting and emailed to Piano Section September 26, 2017
Secured Participants for and planned NCMTA Concert Artist Master Class
Secured UNCC at no charge for 2018 Charlotte District and State PPF's.”
- Voice Teachers Chair:** Annette Stowe has partnered with a local composer group that is composing a new song every quarter which are then being disseminated out to voice teacher membership for free. They are promoting new music.
- String Teachers Chair:** No report.
- WW/Perc/Brass:** No report.
- Collaborative Performance Chair:** No report, but this is a new name and WW/Perc/Brass will be combined under this chair.
- Composition/Theory Chair:** Zach Zubo submitted the following report.
“Adjudication for the NCMTA Young Composers Contest have been completed and notification of all winners in each category have been sent to the composers’ teachers. An announcement of the winners will take place during the composition recital at the upcoming NCMTA conference with one participant performing their submitted work.

Adjudication for the MTNA Composition Competition is underway. The final decisions will be submitted to me by October 4th, 2017 so that I can announce the winners at this year's NCMTA conference during the composition recital. Winners of the MTNA Composition Competition will be invited to organize a performance of their work at the 2018 NCMTA Conference.

The NCMTA Commissioned Composer work is complete and will be performed at the composition recital at the NCMTA conference.

I have secured recording equipment to bring for the composition recital and will disseminate the recording of the NCMTA Commissioned Composer work to the National MTNA Commissioned Composer Competition.

I will present on the state of music theory at this year's upcoming NCMTA conference during a Lunch Panel Discussion. Topics will include the use of music theory in other states' programs. I will gather ideas from attendees to see what their thoughts are regarding implementation of music theory in NCMTA's competitions and programs then produce a proposal for implementing this into NCMTA."

- **Organ/Harpsichord Teachers Chair:** No report. There is a harpsichord presentation by John O'Brian at the conference.
- **Piano Performance Festival Chair:** Frank Pittman feels that our vision looking into the future looks very promising. There will be two recitals at the conference with 22 soloists and 2 duet teams. We had a number of students that dropped or could not come.
- **Voice Performance Festival Chair:** We doubled in size this year from the inaugural year. We held a state level festival this year.
- **College Faculty Chair:** Allison Gagnon submitted the following report.
 - "1) I'm in the process of creating/updating/putting to use the list of deans/chairs of music at all our sister institutions across the state, a job that I should have undertaken some time ago.
 - 2) I'm enthusiastic about an idea Diane brought from the recent Leadership Summit and plan to get the ball rolling at the conference: the brainchild of the GMTA College Faculty Chair is to create an exchange system for recital dates between faculty members at colleges throughout the state. I may also investigate a similar mechanism for guest classes.
 - 3) I hope that the College Faculty Forum on Friday morning, *Musicians in Context: Connecting Curriculum to Communities*, will initiate an exchange of ideas on this topic that is becoming more and more important in college curriculum development.
 - 4) Having just read Cathy's report, I plan to connect with her this week on the topic of bringing non-piano/voice faculty into our association.
 - 5) Since UNCSA will host our 2018 Conference and Competitions (I think it's official!) I hope anyone with suggestions (and alerts!) for hosting will be in touch!"
- **Technology Chair:** Eden Esters Brown suggested that a collegiate student member could be chair rather. It should be a 2 year appointment. The Board discussed ideas of how this might work. She thinks that the social media presence and some other items could be built into this section.
- **Independent Music Teachers Forum Chair:** This year, we have an IMTF award winner this year, and she is Eden Esters Brown. She will talk about her project at the banquet next year.
- **Historian:** Jeanine Skinner reported that since she is now President-Elect, the Historian position is open. She submitted the following report.
 - "1- The position of NCMTA Historian has a relatively low level of responsibility. With Victoria Fischer Faw's endorsement, I have approached no less than 5-6 people to encourage them to join us on the board to replace my position. I have not had luck. Vicky and I would welcome anyone's suggestion of someone that would be a great addition to the board. Please let us know of any recommendations you may have.
 - 2- Our annual conference scrapbook is ready for display and perusal at the conference. There is a great representation of the conference attendees, performers, clinicians and artists. I am frustrated that I

cannot find all the handouts from the last conference that I stored for inclusion in the scrapbook. I welcome any copies that you could bring to the conference.

3- I will also have an updated display board of our Past Presidents since our 50th Anniversary Celebration.

- **Arts Awareness & Advocacy Chair:** Dylan Savage submitted the following report.
Arts Advocacy and Awareness: Nothing much to add here, except that I will be giving a talk during this conference on a new approach to arts advocacy / awareness.
- **Student Activities Chair:** Yong Im Lee Federle submitted the following report.
The UNCG Collegiate Chapter will present a session on Saturday 10/7 at 4pm.
The title of the presentation is "Developing Comprehensive Musicianship by Consistently Incorporating Awareness."
In this session, they will explore practical strategies for effectively incorporating awareness through theory, listening, and technique in each lesson to equip each student with a comprehensive understanding which they can convert into productive practice, secure memorization and informed performance.
- **Constitution/Handbook Chair:** Barbara Furr not present, but the constitution discussion is under Old Business.
- **Local President's Reports:**
Charlotte MTA: ML Norwood submitted the following report. Charlotte MTA has a few new members who have relocated to Charlotte from other states, transferring their MTNA membership with them. Thirty-three students who registered for CMTA's Student Musician Certification Program last year met their points goals and received plaques in May 2017. Registration deadline for the 2017-2018 season has not yet passed, so we do not know how many students will participate this year. CMTA will again sponsor a "celebration of musical creativity" composition event culminating in a recital of works by student composers in January 2018.

Raleigh PTA: Jeanine Skinner talked about going to the homes of deceased teachers at the family's request to go through the music library.

VI. Ex-Officio Report:

- **MTNA Southern Division Director-Elect:** Diane Blanchard announced changes on the MTNA website. Diane Blanchard submitted the following reports.
"MTNA Awards processes"

Participated in revising the process for the MTNA State Affiliate of the Year Award and the Local Association of the Year Award.

["At its July 2017 meeting, the MTNA Board of Directors approved major revisions to the selection processes for the following MTNA national awards:

1. The MTNA Teacher of the Year
2. The MTNA State Affiliate of the Year
3. The MTNA Local Association of the Year
4. The MTNA Collegiate Chapter of the Year

These revisions were recommended by a task force consisting of Karen Thickstun, chair; Brian Chung; Sylvia Coats; and Rebecca Johnson. MTNA President Scott McBride Smith served as an ex officio member.

The task force was established to deal with several concerns related to the current process:

1. The existing selection process was extremely complex, resulting in very few candidate and affiliate applications;
2. The existing process required candidates or affiliates to nominate themselves, diminishing the honorific aspect of the award being “conferred” by the association;
3. The materials submitted for consideration varied considerably from entrant to entrant, causing the decision-making to be more difficult;
4. The decisions were made by individuals who often knew very little about the candidates;
5. The inclusion of a monetary award made the process less of a “recognition” and more of a “grant” to the self-nominated affiliate or chapter.

After several months of work, the task force recommended and the Board approved a revision that simplified the processes, eliminated self-nominations, and enabled the primary vetting to occur at the local/state/collegiate level where nominees are best known.”]

Summit for MTNA Leadership; Cincinnati, OH - September 8-10, 2017

Attended the Membership Committee meeting

Served as the facilitator for the States-by-Size meeting for states with between 401-575 members; the purpose of the meeting is to provide a formal opportunity for state presidents to discuss relevant issues with other states of similar size.

Served as Chair of the Nominating Committee for the MTNA State Affiliate of the Year Award

Attended the Southern Division Meeting; served as recording secretary

Attended the SPAC meeting.”

VII. Old Business:

- **Revision to Constitution/Bylaws:** Kerry announced that the revised Constitution and Bylaws which was done earlier this year isn’t as official as it should be and a couple other revisions have come up. It should be revisited in January and then redistributed and voted upon a year from now.

VIII. New Business:

- **Return the NC MTNA Competitions to the conference?** (Discussed briefly during the discussion of Honors Festivals under Piano Teachers Chair.)
- **Nominees for Executive Officer positions for 2017-2019 biennium.** Kerry will open the floor for nominees from the general membership at the business meeting as a formality.
- **Marketing Director Position:** Already discussed.
- **In-house communication policy:** Cathy Kreplin believes that we have a communication problem in regards to disseminating information properly. She suggests that we create a Policy and Procedures manual. This will eliminate gaps and duplication. Job descriptions updated could be a big piece of this. For example, she has not been getting piano section information because she

doesn't have piano listed as her primary instrument even though she teaches piano. A communications protocol would eliminate some of this. Vicky and Cathy will work on this.

- **Revisions to MTNA Teacher of the Year Award:** The change is that only the NCMTA President can nominate a teacher and it must be a previous state winner.
- **Should NCMTA continue to provide \$1/NCMTA teacher to the Southern Division travel fund (for winners of the Southern Division to attend the National Competitions)?** It is an optional part of the budget and must be approved yearly. The BOD said "Yes"
- **Should NCMTA sponsor a table at the 2018 MTNA Conference?** The BOD said "Yes"
- **Should NCMTA provide an item for the MTNA Foundation Raffle Event?** The BOD said "Yes" and the item will be decided in January.
- **Should NCMTA contribute \$225 or \$250 to help host a reception following the Southern Division meeting at the National Conference?** The BOD agreed to contribute \$250.

IX. Announcements:

- Paul Stewart announced that there is a 2 piano competition on the MTNA level for students in the 19-29 year old level.

X. Adjournment at 21:49

Attendance: Kerry Carlin, Vicky Fischer, Walter Swan, Tonya Kirk, Dylan Savage, Sue Aceves, Debra Heath, Thomas Swenson, Eden Esters Brown, Paul Stewart, Pamela Mullins, Annette Stowe, Gordon Kreplin, Cathy Kreplin, Zach Zubow, Frank Pittman, Margaret Fontiveros, Allison Gagnon, Jeanine Skinner, Yong Im Lee Federle, Margaret Louise Norwood, Diane Blanchard.

Minutes Respectfully submitted by Debra Heath, NCMTA Secretary